

## FVHS GRAD NIGHT BOOSTERS MEETING MINUTES - 11/9/2016

**Meeting called to Order** at 7:10 pm by Kim Boomer, President. Welcomed first time attendees.

**Secretary's Report** - Secretary presented minutes for June 1, 2016; there were no requested changes so minutes were approved as circulated by email and printed.

**Treasurer's Report** - Treasurer presented the November report and the Proposed Budget. Copies passed out to all that attended. Discussion about projected ticket sales and adjustments made to proposed budget. The treasurer will present another proposal for our December meeting; Deposit received due to receipt of a check; and additional BINGO revenue for 2016 received.

### **Open GN Boosters Positions:**

- Security Chair & Co-Chair
- Clean Up Chair
- Electrician
- Mug Sales (open to a co-chair if someone is interested in helping)
- Nurse (We have a nurse available but need a second nurse or assistant to the nurse.)
- Social Media Chair for Facebook, Twitter, Snap Chat, Instagram, etc.

Shadow positions for GN 2018: Requesting volunteers to shadow these positions this year and take over next year:

- Website Master
- Treasurer
- Food Chair
- Entertainment Co-Chair

**Promote On Campus Grad Night** - Discussion of ideas to promote GN and to increase ticket sales: We need to reach our target audience (Seniors) and build interest and curiosity for the underclassman for the coming years. Kim had a meeting with Josh Lamar, AP of Activities, about us reaching the student body to promote GN. The admin team supports On Campus Grad Night and are available to help. Kate and Kim will work with Mr. Lamar to reach the students. We want to avoid overwhelming parents with emails and phone calls but we can do a dedicated email to all families through Sharon Tait. We can also place messages on the Marquee. We'll use increased promotion and advertisement through the use of banners on campus and social media teasers. Possibly have a scavenger hunt on campus or through social media to offer a \$25 discount for a GN ticket. We need to continue using BBN and possibly promote the drawing/artwork contest if we decide to continue with that. Will promote in advance the dates and times that the Registration Table will be on campus for the early ticket sales discounts and consider being on campus two days in a row to build interest and serve as a visual reminder. We'll also use social media tweets and posts to FB, Instagram and SnapChat. ***We need to communicate to our seniors that there is a difference between On Campus Grad Night and the Disneyland Grad Night event.***

**Ticket Sales Dates, Prices and Payment Options** - Finalized the early registration prices for GN tickets and the dates for early sales. Reviewed a handout of pro and cons of processing payment with credit cards. Will consider this option and discuss before making final decision.

The next meeting will be December 14, 2016  
Meeting Adjourned at 8:15pm